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Trade Marketing Intern

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Applications are invited for the above mentioned position in the **Trade Marketing department**, based in **Stellenbosch**. The position will report to the **Catman and Merchandising Manager**.

Purpose of the Position

The intention of the internship is to provide practical work experience to students who are in their **final year of study** and require exposure to the work environment or have a prerequisite to have practical work experience in order to obtain a qualification. Successful interns will be expected to enter into a 12 month contract commencing February 2021 and terminating January 2022.

Key Performance Areas would include, but are not limited to:

- Trade Channel Management
- Gathering Market / Consumer/ Competitor Intelligence
- Channel, Region and Customer Analysis
- Brand Performance Tracking
- Trade & Consumer Promotion Management
- Promotional Analysis, driving Promotional Effectiveness
- Sales Force Briefing
- Procuring and Managing Merchandise
- 3rd party Agency Management
- Budgetary & system control on SAP CRM/ Qlickview

To qualify for selection and participation in this programme, candidates must satisfy the following criteria:

- Final year of obtaining tertiary qualification – degree / diploma;
- Computer literacy – Word, Excel, PowerPoint
- Sound communication and presentation skills
- Effective time management
- Ability to multi-task and perform under pressure.
- Ability to work in a team
- South African citizen
- Able to travel locally and have own reliable transport
- Successful interns will be expected to enter into a 12 month contract.

Prospective interns must submit the following:

- Cover letter/ Motivational letter
- A curriculum vitae
- Certified academic record
- Certified copy of Grade 12
- A letter from the tertiary institution
- A format for evaluation, required by the tertiary institution
- Certified copies of Identity Document

Application Process:

If interested and meet all requirements, please register and apply via the Distell career portal by logging onto www.distell.co.za/careers

Reference number: 17267**Closing date:** 27 November 2020[Apply now »](#)