

# Kantar Careers

## Graduate Program 2020 - Durban

Durban, Millwood Office Park

Apply

Posted 2 Days Ago

Full time

R012569

### About Us

## KANTAR

### KANTAR

Kantar is the world's leading data, insights and consulting company. We understand more about how people think, feel, shop, share, vote and view than anyone else. Combining our expertise in human understanding with advanced technologies, Kantar's 30,000 people help the world's leading organisations succeed and grow.

We go beyond the obvious, using intelligence, passion and creativity to inspire new thinking and shape the world we live in. To start a career that is out of the ordinary, please apply...

#### Job Details

##### INTRODUCTION

##### Who is KANTAR?

Kantar is one of the world's largest insight, information and consultancy groups. By uniting the diverse talents of its 13 specialist companies, the group aims to become the pre eminent provider of compelling and inspirational insights for the global business community. Its 28,500 employees work across 100 countries and across the whole spectrum of research and consultancy disciplines, enabling the group to offer clients business insights at each and every point of the consumer cycle. The group's services are employed by over half of the Fortune Top 500 companies.

##### What can you expect from "Us"?

The KGP program is designed to offer 8 top local graduates an exciting career in market research with 2 of Kantar's South Africa based businesses. The Kantar Graduate Program provides exciting opportunities that includes the option to rotate between our Brands.

##### Description

You will receive a world class Research Experience and Exposure as a Trainee in TNS and Millward Brown. This 12 month program will provide you with one of the best working experiences and a taste of what Kantar companies are about via rotation and exposure to three sister companies. You could gain expertise and understanding of branding, product development, communication and marketing strategies; you will extend yourself beyond market research to "see the client's side".

##### What do we expect from "You"?

We expect you to be **Passionate** about the learning's you will take from this great opportunity.  
We expect you to be **Impactful** to take up the challenges and contribute the best way you can.  
We expect you to be **Supportive** to your team and the way you approach your work.  
We expect you to be **Creative** and be bold to explore ideas and new ways of doing things.  
We expect you to be **Trustworthy** so you and your team can foster great working relationship and work ethics.

##### Main purpose of the job

- Work with your line manager to set up and run research projects
- Build a strong day-to-day working relationship with the operational departments to ensure the smooth running of projects through the department
- Checking research materials
- Learn and apply market research skills
- Learn about your clients' markets (set up and maintain knowledge files)
- To ensure that Millward Brown and TNS offer client service and levels of research expertise that is second to none.

##### Key responsibilities

- Setting up of projects under supervision
- Interdepartmental project management
- Questionnaire design & management
- Preparing fieldwork materials under supervision
- Specking and checking of code frames
- Data/chart/coding specking and checking
- Initial analysis of data and report preparation
- Checking and proofreading presentations
- Travel to client meetings as and when required (very occasionally may require overnight trips)
- Internal presentations
- General project administration and client files
- Contact reports for client meetings

##### Minimum Qualifications/Work Experience

- 3 year degree, preferably in Research, Marketing, Stats, Business Science, Economics
- No previous research experience is required but a passion for brands and advertising is a must, a curiosity to understand consumer thinking and opinion and a desire to advise clients how to improve their brand's performance in the market place.
- Previous in-house media planning knowledge / experience an advantage.
- A natural aptitude for Quant / Qual / Brand development

##### Technical Competencies required:

- PC literacy in Word, Excel & PowerPoint
- Excellent English writing and verbal skills
- Numerical competency

##### Personal/Behavioral Competencies

- Project management

##### JOIN US:

At Kantar we have an integrated way of rewarding our people based around a simple, clear and consistent set of principles. Our approach helps to ensure we are market competitive and also to support a pay for performance culture, where your reward and career progression opportunities are linked to what you deliver. We go beyond the obvious, using intelligence, passion and creativity to inspire new thinking and shape the world we live in. Apply for a career that's out of the ordinary and join us.

##### DISCLAIMER:

Please note that by applying to this opportunity you consent to the personal data you provide to us to be processed and retained by The Kantar Group Limited ("Kantar"). Your details will be kept on our Internal ATS (Applicant Tracking System) for as long as is necessary for the purposes of recruitment, which may include your details being shared with the hiring manager(s) and for consideration for potential future opportunities by Kantar and its affiliate Kantar group companies. For full details of our privacy policy please visit [www.kantar.com](http://www.kantar.com)

##### EMPLOYMENT EQUITY DISCLAIMER

Appointments will be made in line with the company's Employment Equity Policy.

##### Brand

Kantar Millward Brown

##### Location

Durban, Millwood Office Park/South Africa

##### Kantar Rewards Statement

At Kantar we have an integrated way of rewarding our people based around a simple, clear and consistent set of principles. Our approach helps to ensure we are market competitive and also to support a pay for performance culture, where your reward and career progression opportunities are linked to what you deliver.

Join our team and you'll be part of the 30,000 colleagues that make up Kantar, our leading data, insights and consulting company. At the heart of WPP, our unique consumer insight inspires clients around the globe to create and flourish in an extraordinary world.

Apply