



## INTERESTED? HERE'S WHAT TO DO.

The best way to get to know us is to follow us on our social channels and get engaged in the 2-way dialogue. You'll hear straight from our employees what its like to work here and gain deeper insight into how they blend work and life, our innovative culture, collaborative community and...

### RECRUITING

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 **Twitter**

Twitter is a great place to learn about the latest job opportunities, exciting things happening in the office and a quick way to receive an answer to questions you might have about PEP.

[@PEPSICOJOBS TWITTER](#)

 **LinkedIn**

Check out the company's latest news, employee stories and recently announced job opportunities. While you're there, it's a great idea to check out some of our employee's profiles, learn more about their careers at PepsiCo and invite them to connect. To be sure you stay up to date on the latest PepsiCo news you'll also want to make sure you follow us on the PepsiCo LinkedIn page.

[PEPSICO LINKEDIN](#)

## HIRING

Have a question? We're here to help. Here are the three steps to PepsiCo's hiring process:

### STEP 1: APPLY

Once you've identified an opportunity of interest, we invite you to submit your profile online. Following your submission, a member of our internal recruitment team will review your credentials against the requirements for the role you've expressed interest in. You will then be contacted regarding next steps

### STEP 2: ASSESS

At PepsiCo, we offer various options for two-way communication during the hiring process. Depending on the role, location and timeliness, we may initiate our dialogue with you via telephone, Web cam interview or through a traditional in-person interview. We recognize an interview should serve a mutual benefit. We invite your questions.

### STEP 3: OFFER & ON-BOARDING

It's decision time. Our team works equally hard to ensure the right hiring decision is made for you and PepsiCo. Offers are extended live via telephone or in-person from a member of our internal team. If you are not selected for a particular role after your interview, you will receive communication from a member of our team.

Once you've accepted an offer at PepsiCo, you will receive additional details about your on-boarding experience including access to our online portal, Pre-Start

## RESUME TIPS

Consider the following when developing your resume:

- 01** 01 Position the most relevant points first where they are most apt to be read
- 02** 02 Highlight strengths most relevant to the specific job opportunity and role
- 03** 03 Use action words that will make your resume stand out
- 04** 04 Call attention to your achievements by including results and supporting data versus an exhaustive list of responsibilities
- 05** 05 Your main selling points should be clear and easy to review
- 06** 06 Use bullet points with short sentences to structure the body of your resume
- 07** 07 Font size should be no smaller than 10 point and the length should not exceed 2 pages
- 08** 08 Update your resume frequently to ensure your most recent accomplishments are captured

## INTERVIEW TIPS

Success at PepsiCo centers around three Leadership Imperatives:

- Setting the Agenda
- Taking Others with You
- Doing it the Right Way

These Leadership Imperatives apply to all employees regardless of their position. During your interview, you will be asked to provide specific examples of your academic and professional accomplishments that are aligned with these Leadership Imperatives.

While we cannot disclose exactly what will be covered, we can provide a few helpful tips to apply during your interview:

### BE YOURSELF

Not everyone can survive and thrive in every environment. This is why the overall fit between you and the organization is so important. The interview will give us both a chance to examine this fit and help to ensure a successful relationship. The interview will be most effective if you are yourself, speak with truth and candor and show your personality.

### KNOW OUR BUSINESS

Since PepsiCo is a consumer products company, we'll expect you to know a little about our products. In addition, we encourage you to become familiar with our industry, the challenges we face, and the competitive landscapes in which we operate. A great place to start is by reviewing PepsiCo's annual report. PepsiCo's corporate and divisional websites Frito-Lay, Quaker, Tropicana and Gatorade will also be helpful.

For more information about our company, review the following news and research sites:

- [\[PEP\] Yahoo!](#)
- [Finance MarketWatch](#)

### DISPLAY A PASSION

Passion is one key characteristic that makes our employees successful. Not just a passion for our products and our industry, but a passion for learning, growing and winning. What are you passionate about and how can you leverage that passion to be successful at PepsiCo? Tell us.

### INTERVIEW US

You're in the process of making a decision that will impact your career for many years to come. Take this opportunity to ask questions about PepsiCo's involvement in the community and how we develop our organization, people and vision. Ask us questions that are important to you.

We're passionate about our business and more than willing to share our insights to help you make the best decision.

### ESTABLISH A LONG-LASTING RELATIONSHIP

Regardless of whether you receive or accept an offer of employment, use this as an opportunity to begin building lasting relationships with our organization. You'll meet exciting and knowledgeable people to expand your professional network. Take advantage of it.

