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Job Description

Graduate Trainee - 2000602

Description

Graduate Trainee

| The Organisation | |
|--|---|
| <p>The MultiChoice Group is a broad-based multinational media and entertainment group headquartered in South Africa, Dubai and Netherlands with principal operations in pay television, video entertainment, advertising and content security serving rapidly growing base of 13.5 milli on households. Eminent brands within the group include DStv, GOtv, SuperSport, M-Net, DStv Now, Showmax and Europe based content security leader Irdeto. Key areas of operations are:</p> <ul style="list-style-type: none"> Storytelling ranging from content creation, production and aggregation including the best global general entertainment, sport and eminent African content library, delivered to customers Pay Television: direct-to-home satellite and digital terrestrial television services; SVOD: subscription video on demand services across multiple online platforms with a focus on library and local content in developing markets, and Advertising: providing dynamic media solutions; handling commercial airtime, on-air sponsorships, content integration, and online sales across a variety of 130+ channel brands on linear TV, VOD, social media, and digital platforms. <p>The group's strength lies in its focus on local language and culture, its entrepreneurial spirit and the quality of its workforce. MultiChoice Group (MCG) has a successful history of identifying trends early, adapting them for the markets in which it operates and leveraging them to maximum advantage. The group generates revenues primarily through subscription model, with a growing contribution from advertising revenue. Its key objectives are to:</p> <ul style="list-style-type: none"> Expand Pay TV, SVOD subscriber base and advertising sales Focus on investment and technology Maintain a local approach Provide quality service Attract innovative and motivated employees | |
| Position Name | Graduate Trainee |
| Position ID | |
| Reports to | No |
| Direct Reports | No |
| Division | MAH |
| Department | Support Functions |
| Band | |
| Key Customers | Internal: Graduate Program Manager, Business Unit Executives, Business Senior Managers and Managers |
| Location | South Africa, Johannesburg |
| Purpose of the Position | |
| <ul style="list-style-type: none"> To gain professional experience on an 18-month divisional rotation Graduate Development Program, designed to develop future leaders in the media & entertainment industry To complete all training modules designed for this program and to receive mentoring, coaching and on the job training To work closely with managers and colleagues on projects and initiatives as required To develop skills that can be applied to specialist areas such as Digital Marketing, Customer Value Management, Sales, Finance, Customer Experience, Legal, Corporate Affairs and Marketing, IT and Technology fields | |
| Key Performance Objectives | Tasks |
| On-the-job training and delivery | <ul style="list-style-type: none"> Participate in structured learning, both formal and informal Engage in continuous feedback Coordinate meetings, logistics, event attendance, etc. Contribute to documents, briefing papers, reports and presentation development as required Conduct background research and present findings Contribute to specific projects and initiatives as outlined by Manager Request necessary data from management so that reports can be compiled |
| Qualifications | |
| Essential: | |
| <ul style="list-style-type: none"> Degree level educational qualification in one of the following specialities: Bcom in Marketing or Media Communications B.A in Design or Customer User Experience Bcom or B.A Law with LLB Bcom in Economics or Finance or Accounting or Business Management Bcom in International Relations Bcom in Engineering or Technology | |
| Preferred: | |
| <ul style="list-style-type: none"> Honours | |
| Requirements | |
| <ul style="list-style-type: none"> Must have less than 2 years working experience post studies South African citizen by birth/naturalisation or eligible to work in South Africa Must have obtained a minimum of 65% aggregate for completed, or more recent, academic results | |
| Technical Competencies | |
| <ul style="list-style-type: none"> Communication Relationship Building Coordination Administration Time management Digital savviness Complex problem solving Customer obsession | |
| Behavioural Competencies | |
| <ul style="list-style-type: none"> Accountability Teamwork Interpersonal Support Perseverance Motivating Prioritisation Analytical Thinking Flexible | |

Job: Functional

Primary Location: ZAF-GT-Randburg

Organization: MultiChoice Africa Limited

Schedule: Full-time

Job Posting: 05-11-2020

Closing Date (Period for Applying) - External: 21-11-2020

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