

## Vacancy Details

Marketing and Sales Graduate
🏠 2022/06/02 📍 Sandton

**Job Ref #:** CG-1325  
**Industry:** Marketing  
**Job Type:** Permanent  
**Salary:** Market Related

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**Nintendo** – Delivering unique, intuitive entertainment experiences for young, old and everyone between. Our physical and online stores aim to bring the Nintendo brand of games, consoles and apps to life through events, promotions and fan focused initiatives.

We have an exciting opportunity for a graduate in our business!! The successful candidate will effectively drive customer service across digital, SoMe, emails and telephone platforms ensuring a high level of customer satisfaction. This individual will also be responsible ensuring effective and efficient fulfilment of e-commerce orders as well as the maintenance of the e-commerce product listings to ensure the e-commerce platform is up to date and standardised as well as writing copy that is optimised for SEO.

**Educational Requirements:**

- Matric
- Marketing Degree/Qualification

**Experience Required:**

- Minimum 1 year SoMe community management experience
- Experience with Shopify
- Experience with Salesforce (advantageous)

**Key Responsibilities:**

**Community Management:**

- Assist digital marketing coordinator to manage and engage social media communities.
- Identify and work with influencers to drive the brand.
- Assist with planning and executing community events.

**E-Commerce Administration:**

- E-commerce product management, writing copy that optimised for SEO.
- Management of artwork schedules and communication for the e-commerce platform.
- Ensure standardisation across e-commerce platform.

**Vodacom Contract Fulfilment:**

- Build customer relationships through fulfilment of online Vodacom contract applications.

**Online Repair Management:**

- Manage and assist all customers with repairs where the product has been purchased through the online store.







**Customer service**

- Build and maintain relationships with customers across all platforms

**Key Competencies:**

- Detail orientated
- Excellent writing, editing and communication skills.
- Problem solving
- Ability to develop good relationships both internally and externally
- Ability to work under pressure
- Interpersonal skills
- Good planning skills
- Team player
- Negotiating skills

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